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Join the host of progressive hearing clinics across North America subscribing to HNN, and watch your dispensing revenues grow!

FOR IMMEDIATE RELEASE

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Naperville, Illinois • HNN is the most significant advancement in Hearing Health Care since the inception of the Hearing Aid.

Developed by Hearing Health Care Professionals for Hearing Health Care Professionals, HNN is a culmination of experienced DOOH marketers, business development experts and industry insiders from Hearing Instrument Manufacturers, the Optometry News Network, ClearSounds and private practice. Launching in North America and distributed by ClearSounds throughout the USA, HNN gets to the heart of hearing related issues in a clear, concise and digital manner creating your own "**Silent Partner**".

Robert Oswald, Founder of HNN, explains "for years owners have invested countless dollars in direct mail, yellow pages and print ads, internet, radio and TV to drive customer acquisition. With HNN you are now able to enhance the experience within your practice once a new or existing client enters your waiting room. HNN provides an immediate return on investment by preconditioning the patient prior to the assessment resulting in increased closure rates and revenue."

HNN Speaks directly to your patient, their spouse, family member or their respective caregiver. Trust HNN to educate, entertain and raise awareness levels for greater success with binaural fittings, accessory sales and extended warranty deliverables. The achievement of improved Test-Not-Sold ratios is a direct result of patients watching detailed, rich content on why HA technology plays such a vital role in their lifestyle prior to their hearing assessment.

HNN is a strategic addition to any Hearing Health Care Professional's clinic, satellite office or external source of referral. Simply put, HNN brings your waiting room into the digital age with real time news, weather and contextually relevant content on hearing health care and community events.

Information is delivered directly to your audience by way of high speed internet to a strategically positioned flat screen monitor located within your waiting room. HNN is rich in archived data specifically designed to precondition your patient prior to testing or dispensing, so that redundant questions are answered in advance. HNN also gives you the power to create your own content, introduce your clinic staff and offer hearing health care tips to add that personal touch.

Whether you have one clinic or several hundred, each HNN system can carry the same corporate message while enabling complete autonomy and customization at the local level. Share the experience of hearing health care with your patients, while HNN shares the revenue generated from community based advertising with you.

HNN *Your Silent Partner.*

For further information:

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